

Seat No. : _____

AG-164

April-2015

S.Y. M.Sc. (CA & IT), Sem.-IV

Integrated

Introduction to Humanities

Time : 3 Hours]

[Max. Marks : 50

1. Explain the nature of Sociology in detail. **10**

OR

Describe the characteristics of social behaviour with example in your own words.

2. Elaborate the functions of the executive. **10**

3. Answer the following : **10**

- (1) Mention the features of personality and explain each in one line.
- (2) Give disadvantages of rating scales method of measuring personality.
- (3) Explain Rorschach test in brief.
- (4) List down various personality traits.
- (5) Define personality.

4. Describe the importance of ethics in business. **10**

OR

What are the sources of business ethics ?

5. Define social responsibility. Why is it important for business ? **10**

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