

Seat No. : _____

AD-111

April-2023

B.Com., Sem.-VI

CC-309 : Commercial Communication – VI

Text : Petals of Life (Section Two)

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) Answer any **FOUR** questions in brief : **8**
- (1) What do many people do on Thanksgiving Day in the US ?
 - (2) How do people become tradition-bound in India ?
 - (3) How did the boy go back home in the evening ?
 - (4) How did Rakesh react when he found that his father has bribed his children to buy sweets ?
 - (5) Why was Monsieur Lantin unspeakably happy with his wife ?
 - (6) How did Monsieur Lantin become rich ? What did he do then ?
- (B) Write a short note on any **ONE** of the following : **6**
- (1) The end of the story Two Thanksgiving Day Gentlemen
 - (2) J. Krishnamurti's views on real freedom
 - (3) The Character of Varma
2. Write a letter on behalf of Classic Garments, New Delhi, to Selfridges, London, U.K. introducing their range of ethnic garments and accessories. **14**

OR

On behalf of Vijay Sales, Ahmedabad, draft a letter to the Bank of India, requesting them to open an irrevocable letter of credit in favour of Hitachi Ltd., Tokyo, Japan. **14**

3. Draft an individual report on the establishment of a Welfare Centre for the employees of Sonam Textiles Ltd., Vadodara. **14**

OR

A committee has been appointed to look into the feasibility of taking over an Industrial Unit by a company. Draft the report. **14**

4. (A) Read the following market report and answer the questions that follow :

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Indices bounce back with Sensex gaining 700 pts, Nifty tops 18k

Indian indices came back strongly on Monday tracking Friday's Wall Street gains and other Asian peers. Investors chose to overlook the grim Covid situation in China and bargain-hunted in today's session.

Sensex jumped 721 points and reclaimed the 60,000 mark to close at 60,566. In the same way, Nifty went above 18,000 to close at 18,014, a gain of 207 points. Most of the sectors made handsome gain with PSU Banks gaining 7%. Metal, Realty, Bank and Media also jumped more than 2%. Pharma and Healthcare sectors dragged and closed in the red because of profit booking by the retail investors. Among stocks, IndusInd Bank, SBI, and Hindalco jumped, followed by Coal India and Bajaj Finserv. Cipla, Divi's Lab, Dr. Reddy's and Nestle India shed in today's session.

Questions :

- (1) Which trend is indicated in the headline ? Quote the word indicating the trend.
- (2) Mention two factors responsible for the current trend in the market.
- (3) Name the two indices mentioned in the report.
- (4) Which sectors did not follow the general trend ? Why ?

- (B) Match the following :

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(A)	(B)
(1) Dalal Street	(i) Buying and selling stocks in the same trading session (same day)
(2) Face Value	(ii) Trend
(3) Intra-day	(iii) Speculator
(4) Punter	(iv) Shares of leading companies
(5) Pivotal	(v) Bombay Stock Exchange
(6) Sentiment	(vi) Value at which a share is issued

5. Choose the appropriate option : (Any Seven)

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- (1) The old ladies gave Pete dinner because :
 - (a) he was their closest living relative
 - (b) he was kind to them the previous day
 - (c) he was the first poor person to walk by
 - (d) he was going to pay for the dinner

- (2) It was the month of _____ when the story 'The Two Thanksgiving Day Gentlemen' took place.
- (a) October (b) November
(c) December (d) January
- (3) For people who are inwardly insufficient and empty, _____ matters a great deal.
- (a) purity (b) devotion
(c) tradition (d) cleanliness
- (4) A _____ questions everything and finds the inner truth of the world around us.
- (a) closed mind (b) narrow mind
(c) free mind (d) blocked mind
- (5) We dread to stand alone when :
- (a) we are inwardly afraid (b) we are less creative
(c) we are more resourceful (d) we are happy and confident
- (6) When the last boy was out, the school bus :
- (a) stood in the campus (b) waited for another trip
(c) rolled out of the gates (d) went underground
- (7) On Saturdays, the last hour of school, they used to spend in the :
- (a) library (b) playground
(c) laboratory (d) classroom
- (8) What did the boy always do in the Arithmetic class ?
- (a) Fall asleep (b) Look outside the window
(c) Make fun of the teacher (d) Stand on the table
- (9) The car Rakesh bought for his parents was a :
- (a) sky-blue Ambassador (b) white Maruti
(c) black Ambassador (d) green Fiat
- (10) Rakesh's mother gloated chiefly over the fact that her son _____ in America.
- (a) did not marry (b) studied medicine
(c) did not decide to stay (d) did not divorce

- (11) The day Monsieur Lantin sold his late wife's jewellery :
- (a) he had lunch at Voisin's and drank wine worth thirty francs a bottle
 - (b) he had lunch at Voisin's and drank wine worth twenty francs a bottle
 - (c) he had lunch at Victor's and drank wine worth twenty francs a bottle
 - (d) he had lunch at Victor's and drank a bottle of water
- (12) Monsieur Lantin suddenly became rich by :
- (a) winning a lottery ticket
 - (b) inheriting property from his father
 - (c) selling his wife's jewels
 - (d) robbing a bank
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