

Seat No. : \_\_\_\_\_

# AC-131

April-2023

## Int. MBA, Sem.-VIII Business Environment

Time : 2:30 Hours]

[Max. Marks : 70

1. Discuss all the controllable factors that have direct bearing on the Strategy and other decisions of a firm. Also explain the concept of Strategic groups. 14
2. Differentiate between : 14
  - (a) Steps in environmental analysis and environmental forecasting.
  - (b) Techniques in environmental analysis and environmental forecasting.

**OR**

“Business directly depend on agriculture : The Agro Based Industries” – Discuss the statement in detail. 14

3. Answer any **two** of the following questions : 14
  - (1) What is Industrial deregulation ? Also state appraisal of Economic reform along with its short comings.
  - (2) What are the sources of Technological Dynamics ? Explain.
  - (3) Explain the concept of Privatization and Disinvestment.

4. Explain in detail the Pre - reform period of EXIM Policy. 14

**OR**

Write brief notes on the following : 7 + 7

- (1) FERA & FEMA
- (2) TRIPS & TRIMS

5. Elaborate your understanding on major Economic Policies of India. 14

**OR**

Explain in brief : (any 2) 7 + 7

- (1) Competition Act, 2002.
- (2) Benefits of SEZs.
- (3) Consumer Protection Act.