

Seat No. : \_\_\_\_\_

# MB-142

March-2019

BBA., Sem.-V

## CC-302 : Business Environment

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) (i) Explain in detail the Internal factors affecting business environment ? 7  
(ii) Highlight the importance of business environment ? 7
- OR**
- (i) What reforms have been initiated by Reserve Bank of India in Money Market ?  
(ii) Highlight the reforms of Capital Markets in India ?
- (B) Do as directed : (any 4 out of 6) 4
- (1) Internal factors influencing business environment are within the control of the firm. (True/False)  
(2) Give full form of RBI.  
(3) Give full form of SEBI.  
(4) Social and cultural environment is part of macro external business environment (True/False)  
(5) To protect the interests of investors is one of the main functions of SEBI. (True/False)  
(6) Indian Money Market broadly comprises of \_\_\_\_\_ sectors. (2, 3, 4, 5)
2. (A) (i) Explain various types of Budgetary deficits ? 7  
(ii) Highlight the objectives of Price and distribution control ? 7
- OR**
- (i) Name and explain different methods of privatization ?  
(ii) Explain the process of disinvestment in detail ?
- (B) Do as directed : (any 4 out of 6) 4
- (1) Subsidy is an Expense to Government. (True/False)  
(2) Define 'Dual Pricing'.  
(3) Give full form of 'PDS'.  
(4) Authorization from Parliament is not required to withdraw money from Public Account. (True/False)  
(5) Primary Deficit means Fiscal Deficit minus Interest Payments. (True/False)  
(6) Privatization is expected to improve efficiency in the use of resources. (True/False)

3. (A) (i) Discuss the role of Foreign Investments in India ? 7  
(ii) What problems were brought by Multinational Corporations in India ? 7

**OR**

- (i) What are the objectives of WTO ?  
(ii) Write a detailed note on latest EXIM Policy.
- (B) Do as directed : (any 3 out of 5) 3
- (1) Give full form of MNCs.  
(2) Give full form of WTO.  
(3) Give full form of FDI.  
(4) New rules and norms is one of the Indicators of Globalization. (True/False)  
(5) The world trade organization came into existence from 1<sup>st</sup> January, 1995. (True/False)

4. (A) (i) Explain various social responsibilities of a business firm ? 7  
(ii) Highlight the importance of Business Ethics ? 7

**OR**

- (i) Write a detailed note on Consumer Rights.  
(ii) Highlight the impact of Natural Environment on business ?
- (B) Do as directed : (any 3 out of 5) 3
- (1) Consumer Protection Act was passed in the year 1986. (True/False)  
(2) The Consumer Protection Act provides the setting up of the \_\_\_\_\_ tier system for the redressal of consumer disputes, (two, three, four, single)  
(3) It was Prof. Joseph Schumpeter - a well-known American Economist who has laid great stress on innovation as an important factor affecting economic development. (True/False)  
(4) Define Business Ethics  
(5) Define Innovation.
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