

Seat No. : \_\_\_\_\_

# MU-151

March-2019

5<sup>th</sup> Year MBA Integrated, Sem.-X

**Business and Technology**

**Time : 2:30 Hours]**

**[Max. Marks : 70**

1. Attempt any **2** : **14**
  - (a) How does IT support social networks and E-Commerce ?
  - (b) Web-based applications such as e-commerce and e-government exemplify the platform shift from legacy systems to Web-based computing. Discuss the advantages of a web-based computing environment.
  - (c) Define Information technology and how it supports people in the organization ?
  
2. Attempt any **2** : **14**
  - (a) Explain why an Intelligent system can also fail.
  - (b) Explain the role of BI in healthcare industry.
  - (c) Describe in detail about implementing of business intelligence.
  
3. Attempt any **2** : **14**
  - (a) Define Knowledge Management System and its scope.
  - (b) Explain the Knowledge Management Processes Cycle.
  - (c) Elaborate the technologies needed to build knowledge portal in the organization.
  
4. Attempt any **two** : **14**
  - (a) Write a note on ERP Modules.
  - (b) Write a note on CRM.
  - (c) Write a note on Risks associated with ERP.
  
5. Attempt any **two** : **14**
  - (a) Write a note on Security Management of Information Technology.
  - (b) Write a note on Collaborative Partnership.
  - (c) Write a note on concept of Outsourcing.