

Instructions: All Questions in **Section – I** carry equal marks
Attempt any **two** questions in **Section - I**
Question V in **Section - II** is **Compulsory**

Section - I

Q-1 Answer the following

(A) Explain types of E-Commerce. [10]

(B) Explain eight unique features of E-commerce? [10]

Q-2 Answer the following

(A) What is hacking? Explain types of hackers. [10]

(B) Define Encryption. Explain any two types of encryption methods. [10]

Q-3 Answer the following

(A) Define online Auction. List types of auction and explain any three in detail. [10]

(B) Define smart cards. Explain types of smart cards. [10]

Q-4 Answer the following

(A) List and explain Candidate Ethical Principles. [10]

(B) Define intellectual property rights and explain types of it. [10]

Section - II

Q-5 Attempt the following [10]

1. _____ is the name given to an interactive business providing a centralized market where many buyers and sellers come together for e-commerce.

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- a. B2B
b. B2C
- c. C2C
d. Digital Marketplace
1. A credit card contains cash. (T/F).
 2. _____ type of virus spreads itself not from file to file but from computer to computer via e-mail or other internet traffic.
 - a. Virus
 - b. Worm
 - c. Trojan horse
 - d. Spyware
 3. Full form of DMCA
 - a. Digital Millennium Copyright Act
 - b. Data Maintain Copyright Act
 - c. Digital Multiple Copy Act
 - d. Data Milestone Capture Act
 4. Digital cash is one example of which of the following?
 - a. Online credit card fraud
 - b. Digital Currency
 - c. E-wallets
 - d. None
 5. _____ Hackers who act with the intention of causing harm.
 - a. White hat
 - b. Grey hat
 - c. Blue hat
 - d. Black hat
 4. When there are one or more number of sellers and many buyers than is called _____
 - a. Buyer bias
 - b. Seller bias
 - c. Neutral
 - d. None
 5. In _____ auction the multiple seller competing and opening price starts high and is lowered until a buyer chooses to accept it.
 - a. English auction
 - b. Name your price auction
 - c. Group auction
 - d. Reverse auction
 9. _____ is the name given to n interactive business providing a centralized market where many buyers and sellers come together for e-commerce.
 - a. B2B
 - b. B2C
 - c. Digital marketplace
 - d. C2C
 10. Social networking sites primarily earn their revenue through _____.
 - a. donations
 - b. subscriptions
 - c. advertising
 - d. service fees
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