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2807M087

Candidate's Seat No : \_\_\_\_\_

Integrated LL.B. Sem.-2 Examination

IL BCom. - 108

Principles of Management - Paper-I

July 2021

Time : 2-00 Hours]

[Max. Marks : 60

**Instructions:**

- Attempt any three questions from the following.
- Each question carries equal marks.

1. a) Define recruitment and add a note on sources of recruitment [10]  
b) Write a detailed note on Knowledge management. [10]
2. Explain various methods of training in detail. [20]
3. a) What is motivation? Add a note on two factor theory of Hertzberg. [10]  
b) Explain theory X and theory Y according to McGregor. [10]
4. Define leadership. Explain managerial grid by Blake and Mouton in detail with well labeled diagram of the grid. [20]
5. Write short notes on: [20]
  - a) Process of controlling
  - b) Corporate Social Responsibility

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