

Seat No. : _____

MH-105

March-2021

B.B.A, Sem.-I

CC-101 : Principles of Management – I

Time : 2 Hours]

[Max. Marks : 50

- Instructions :** (1) All Questions in **Section-I** carry equal marks.
(2) Attempt any **TWO** questions in **Section-I**.
(3) Question-V in **Section-II** is **COMPULSORY**.

Section – I

1. (A) Define Management. Discuss the process of Management. **10**
(B) What is Planning ? Explain the Planning Process. **10**
2. (A) Define Forecasting. Discuss the significance of Forecasting. **10**
(B) Discuss the process of Decision Making. **10**
3. (A) Draw and discuss product wise departmentation. **10**
(B) Define delegation. Discuss the elements of delegation. **10**
4. (A) Discuss the advantages and limitations of line organization. **10**
(B) Define Informal organization. Discuss the benefits of Informal Organisation. **10**

Section – II

5. MCQs. (any **ten**) **10**
 - (1) _____ is consists of getting things done through others.
(A) Planning (B) Staffing
(C) Management (D) None
 - (2) _____ is called the father of Scientific Management.
(A) Henry Fayol (B) F.W. Taylor
(C) Kotler (D) Mayo

- (3) _____ is deciding in advance and looking into future.
(A) Planning (B) Organizing
(C) Controlling (D) Staffing
- (4) Planning process is based on certain assumption called _____.
(A) Uncertainty (B) Certainty
(C) Rules (D) Premises
- (5) State the full form of C.P.M. _____.
(A) Critical Path Method
(B) Compliance Path Method
(C) Chart Performance Method
(D) Comparing Performance Method
- (6) U.S. Navy's submarine project gave birth to _____.
(A) C.P.M. (B) PERT
(C) Decision tree (D) All of the above
- (7) Historical analogy method is also called _____.
(A) Future performance method
(B) Present performance method
(C) Past performance method
(D) Survey method
- (8) _____ is the process of dividing up of the activities which are necessary to any purpose and arranging them in groups are assigned to individuals.
(A) Planning (B) Staffing
(C) Control (D) Organisation
- (9) _____ principle claims that there should be a clear line of authority running from top to bottom.
(A) Scalar Chain (B) Span of Control
(C) Unity of Command (D) None of the above

- (10) When the authority to make all decision is vested in a single person in the organization, it is _____.
- (A) Delegation (B) Decentralisation
(C) Accountability (D) Centralisation
- (11) In line & Staff organization 'group experts' are known as _____.
- (A) Expert (B) Professional
(C) Staff (D) None of the above
- (12) Informal organization do not have formal _____.
- (A) Change (B) Organisation
(C) Development (D) Structure
- (13) In _____ organization, the enterprise is divided into different department.
- (A) Functional (B) Line
(C) Committee (D) Line & Staff
- (14) First stage of delegation process is _____
- (A) Authority (B) Responsibility
(C) Accountability (D) Delegation
- (15) When group of individuals is formed to take business decisions, _____ organisation comes into being.
- (A) Line organisation (B) Functional organisation
(C) Committee organisation (D) Military organisation
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