

MDC Sem.-2 (New) Examination

409

Intro to Research Level-II

Time : 2-00 Hours]

May 2022

[Max. Marks : 50

Section I

(42 Marks)

(Attempt Any Three (03) questions out of Eight (08) questions in Part I given below. All Questions carry equal Weightage.)

- Q.1 Define media research. Write about the historical phase wise development of mass media research.
- Q.2 Based on the topic of dissertation research chosen by you write about the research process you would follow to work on your topic.
- Q.3 Explain 'research problem' in terms of research. When selecting research problems for your research topic what are the points you need to keep in mind. Explain with appropriate examples.
- Q.4 What is the importance of frequency tables in research? Write down the points to be considered while making frequency table.
- Q.5 Describe the importance of Graphs for Data Analysis in Research. Discuss about the types of Graphs with examples.
- Q.6 Design a survey tool for: 'Online media usage'. State the topic and objectives of the study clearly.
- Q.7 Discuss the importance of Research to understand the Development process in a holistic manner with suitable examples.
- Q.8 Describe in brief the upcoming research areas in communication and media in the context of Development Communication.

Section II

(08 Marks)

(Attempt any Four out of Eight MCQ's in Part-II given below. All questions carry two marks.)

- Q.1 What would be the range of score when there are 25 questions in the scale having 5 points?
- Q.2 Construct five classes for the frequencies ranging from 29 to 70.
- Q.3 State sources of data and give example.
- Q.4 What is ROL?
- Q.5 Name the types of experimental research design.
- Q.6 Name the four types of Probability sampling method.
- Q.7 Name the four types of primary scales of measurement.
- Q.8 What context comes in Appendix?
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